

## Creative Problem Solving

Creative Problem Solving identifies obstacles that prevent creative thinking and helps develop more creative attitudes. The objective is to learn all problems have solutions. Participants learn to rediscover their creative ability, focus, and creative efforts. They also learn how to overcome the fear of criticism and gain acceptance for new ideas. Effective techniques are taught for recognizing, and identifying, problems. Understanding and recognizing the significance of humor, and how it impacts creativity, is a final module.

There are many myths and ingrained beliefs about creativity, which will be explored to allow for rough ideas to evolve to presenting ideas based on a return on investment.

Mind mapping is defined as a creative method of visually presenting mind pictures and ideas on paper. Mind mapping improves retention of ideas because the pictures and words recorded add a visual aspect to written material.

